

Comcast Advertising Proposal for Monroe County Marine Resources

↓ Annual Schedule (52 weeks) on Eight Channels

Monday – Sunday; 6 am to 12 midnight

↓ Discovery Channel

7 spots per week @ \$ 16.50 per spot = \$ 115.50

↓ A&E Network

7 spots per week @ \$ 10.50 per spot = \$ 73.50

↓ CNN

7 spots per week @ \$ 12.00 per spot = \$ 84.00

↓ ESPN

7 spots per week @ \$ 15.00 per spot = \$ 94.50

↓ MSNBC

7 spots per week @ \$ 3.75 per spot = \$ 26.25

Monday – Sunday; 4 pm to 12 midnight

↓ TBS Superstation

7 spots per week @ \$ 10.50 per spot = \$ 73.50

↓ TNT

7 spots per week @ \$ 12.00 per spot = \$ 84.00

↓ USA Network

7 spots per week @ \$ 6.00 per spot = \$ 42.00

Weekly Total: 56 spots per week for \$ 593.25

Annual Total: 2,912 spots for \$ 30,849.00

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